

#1 - LOCAL ENTREPRENEURSHIP IN NOVEL FOODS

Priority Axis 1

Clustering is proposed by ongoing Symbioma project.

SYMBIOMA gathers information and looks for technological ways to improve utilisation of valuable biomass from breweries, potato production and fish industry. The goal is to matchmake industries. Curent project: <http://symbioma.eu/>

Possible activities of clustering project

- Local food raw material supply virtual market
 - Inspirational workshops for food entrepreneurs to work with underutilized locally available ingredients, e.g. spent grain from breweries, vegetables from supermarkets, etc.
 - Guidelines for incorporation of locally available ingredients into public procurement
- Local foods are also integral element of travelling, integration of new raw materials with environmental responsibility message could be stimulating also travelling.
- Small food entrepreneurs are able to develop/produce very good product, however marketing skills are pure. Specifically designed marketing hints could be provided during the project.

Searching for complementary project/projects

- Project with the existing reach to local food entrepreneurs
 - Project with the knowledge how to inspire local entrepreneurship and working together
 - SYMBIOMA covers Finland, Sweden, Norway and Ireland, related projects in other countries could improve dissemination of SYMBIOMA results

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Meeting link: <https://us02web.zoom.us/j/84845031703?pwd=Q1dEWWtNeEtld0w2OG9PeU5aZ1Zidz09>

Meeting ID: 848 4503 1703

Passcode: 023372

#2 - BIZMENTORS

Transnational open source mentoring platform

Possible activities of clustering project

Transnational open source Mentoring platform awareness and preparedness programme.

(Ireland/Finland/Sweden/Iceland/NI/Scotland).

Seeks to inform and support the wider adoption of an NPA developed transnational digital solution to increased SME mentoring needs by developing an information awareness and training programme (OPenBizment) to enable wider pro bono access to the expertise needs of emerging, “fragile”, and growing regional businesses.

Current project: <https://bizmentors.eu/>

#3 - BIZMENTORS

Priority Axis 1

Local Authorities Mentoring initiative

Possible activities of clustering project

To enable a more cost-effective means of delivering mentoring services to municipalities and local/regional authorities through the information and awareness offering of the Webex enabled Product NPA “Bizmentors international” platform.

(Finland/Sweden/ Ireland/Greenland/ Iceland/Faroe Island/ Norway/Scotland/NI).

Whilst areas new to this product will be informed and trained (if decided), to areas already engaged additional SME engagement will be possible .

Contact

Western Development Commission, marykeaveney@wdc.ie and ianbrannigan@wdc.ie

<https://us02web.zoom.us/j/87433960596?pwd=aXJsdSs5TFNFQmlORTQyRmdsTi9WZz09>

Meeting ID: 874 3396 0596 Passcode: 697085 (Same meeting room for #2 and #3)

#6 - Transnational Marine upcycling cluster

Priority Axis 1

Possible activities of clustering project

Form this to identify and support Clean marine approaches to emerging societal and climatic needs

Current project: <https://bluecirculareconomy.eu/>

Contact

Western Development Commission, marykeaveney@wdc.ie and ianbrannigan@wdc.ie

<https://us02web.zoom.us/j/84653903302?pwd=L2NxdU8wak5ibTVsMzU0a0pEZ0ZzZz09>

Meeting ID: 846 5390 3302 Passcode: 424190

#20 - Redefining Peripheral/Rural living

Priority Axis 1

Possible activities of clustering project

Collect evidence, including qualitative evidence such as stories, that reflect the complex realities of peripheral living rather than standard narratives from urban perspectives (islandsrevival.org as an example)

Exploring and challenging “what is peripheral/rural?” from the perspective of residents, rather than from statistical and other frameworks developed by policy-makers and researchers

Investigate the alignment of peripheral living and new economic approaches that have been highlighted by Covid, like the “wellbeing economy”

Develop indicators that are more relevant to peripheral economies and society and therefore better placed to guide policy making

Develop recommendations and roadmaps for sustainable peripheral communities, socially, culturally, economically and in response to the climate emergency

Contact

Thomas Fisher, Director, CoDeL, thomas.fisher@mailbox.org

<https://us02web.zoom.us/j/86102169543?pwd=dXJkdEdRZ3A3Ui9YaU53UHhwVEVpZz09>

Meeting ID: 861 0216 9543 Passcode: 112029

#21 - SENDOC + COVID-19 TechSolns

Priority Axis 1

Possible activities of clustering project

Disseminate (clinical meaning) from wearable data in SENDoc

Engage discussions on SENDoc rehabilitation service delivery model for rural communities, COVID-19 friendly

Acceptability and accessibility of 'essential' technologies in C-19

Searching for partners and projects

Would like to partner SENDoc with 1-2 other projects in other areas

So searching for partners and complimentary projects

Also interested in collaborations with cultural/natural heritage through NPA projects: CINE/Stratus/ StoryTagging
COVID related projects, IoT TESTED

Contact

Prof. Joan Condell, Ulster University, j.condell@ulster.ac.uk

<https://us02web.zoom.us/j/89556204913?pwd=SmtHUTJncnhKSXE2bTVGWnZ3VE1yQT09>

Meeting ID: 895 5620 4913 Passcode: 361459

#4 - Reimagining Tourism Cluster

Current project: www.spot-lit.eu/

Possible activities of clustering project

Taking the NPA developed digital and performance based literary tourism models and engaging with a wider NPA regional cluster of relevant actors to implement these best practice models in local communities and SME's.

An early adopter response to the emerging “new tourist” dynamics .

#5 - Northern Literary Network

Priority Axis 2

Possible activities of clustering project

Widening the geographical engagement of the 4 country current Spot-Lit Literary Tourism Network to review and prioritise growth recommendations for the sectoral SME's.

Contact

Western Development Commission, marykeaveney@wdc.ie and ianbrannigan@wdc.ie

<https://us02web.zoom.us/j/86946894649?pwd=dkthaFNEU2E4dFIBQks0dVRMdVc5UT09>

Meeting ID: 869 4689 4649 Passcode: 405607 (Same meeting room for #4 and #5)

#7 - Arctic Adventure Guide Education

Priority Axis 2

The project will focus on developing training activities and short courses in order to increase skills and opportunities within the tourism sector in the Arctic Region.

Possible activities of clustering project

The scope will be to develop arctic adventure education on secondary level (national), higher (international) and continuing education level (regional), with the aim to increase skill sets and competences within the adventure tourism industry, as well as increase mobilities with international students.

Contact

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<https://us02web.zoom.us/j/86764877215?pwd=cHRyT1BkbjNwZ05xNkdQQUFCK1h0UT09>

Meeting ID: 867 6487 7215 Passcode: 640982

#8 - Storytelling and Marketing

Priority Axis 2

Current project: Digi2market <https://digi2market.interreg-npa.eu/>

Possible activities of clustering project

We're looking for partners or complementary projects that are working with SMEs or Storytelling.

We hope to develop storytelling as a tool for SMEs to support marketing activities.

Contact

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<https://us02web.zoom.us/j/87386554649?pwd=UHH0aWpBSDJPYW55ZE82WThEUEhXdz09>

Meeting ID: 873 8655 4649 Passcode: 006139

#9 - Green business models for SMEs adoption

Priority Axis 2

Current project: Digi2market <https://digi2market.interreg-npa.eu/>

Possible activities of clustering project

We have also developed a Green Business Model Framework and we have some interest in the further development of this framework to make it easier for SMEs to engage with Green activities within the SME.

Contact

Sean O Coisdealbha, Údarás na Gaeltachta, socoisdealbha@udaras.ie

<https://us02web.zoom.us/j/83201822230?pwd=T0Q0aTI6M0Z1UjZVcjJKcy81YWJlTQT09>

Meeting ID: 832 0182 2230 Passcode: 102839

#10 - Developing the Literary Tourism sector through Digital Marketing

Priority Axis 2

Current project: Spot-Lit [hwww.spot-lit.eu/](http://www.spot-lit.eu/)

Possible activities of clustering project

Working with digital marketing expertise, we wish to extend the development of Literary Tourism to another part of the NPA

Contact

Andy Hallewell, ICBAN, andy@icban.com

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Meeting ID: 868 8046 9400 Passcode: 084628

#11 - Cool Route

Priority Axis 2

Current project: Cool Route <http://www.sailcoolroute.eu/>

Possible activities of clustering project

The Cool Route- funded by NPA was led by CIT- Now MTU.

The project successfully promoted marine based tourism from visits to peripheral coastal locations by private yachts, small passenger liners and super yachts

These new business opportunities for a wide range of enterprises in peripheral communities, are supported by small landing pontoons and marinas.

Searching for complementary projects

We are seeking complementary projects to disseminate and transfer Cool Route innovation, methodologies and good practices, with a view to promoting wider marine tourism initiatives in areas of the NPA

Contact

John McAleer, Munster Technological University, john.mcaleer@cit.ie

<https://us02web.zoom.us/j/86491255064?pwd=ZFFxdVNLWGVRZ1lnTDY0L2hTRHBkQT09>

Meeting ID: 864 9125 5064 Passcode: 071286

#12 - HIBER Outreach

Priority Axis 3

Historic Building Energy Retrofit Outreach

Current projects: Adapt Northern Heritage and Energy Pathfinder

Possible activities of clustering project

Engaging better and more people to learn about good retrofitting historic buildings to make them more climate resilient, energy efficient and sustainable

Searching for partner organisations

Seeking Associated or Project Partners from the Nordic with specialist community and stakeholder engagement expertise from within the Interreg NPA programme area

Contacts to Northeast Canada

Contact

Jose Ospina. jose@energypathfinder.eu and Carsten Hermann: carsten.hermann@hes.scot

<https://us02web.zoom.us/j/82210558615?pwd=RUIlSnlnWU5TWXUzUnFBMzM4RUZMdz09>

Meeting ID: 822 1055 8615 Passcode: 810066

#13 - Reduce fuel inequalities in rural communities

Priority Axis 3

Current project: HANDIHEAT <http://handiheatproject.eu>

Our ideas are focused but not limited to:

Community Energy	Energy Efficiency
Community Grants	Electrification of heat
Decarbonisation of heat	Retrofitting housing
Climate Change	Fuel Poverty
Reducing Fossil Fuels	Social-wellbeing

Contact Robert Clements (Project Lead) robert.clements@nihe.gov.uk
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Meeting ID: 825 1732 0584 Passcode: 842908

#14 - Smarter Energy Management Dissemination

Priority Axis 3

Current projects: SMARCTIC

Possible activities of clustering project

Increase NPA's communities' innovation capacity to deliver energy solutions.

Disseminate findings across the wider NPA territory.

Searching for complementary projects

We are searching for complementary projects to join our cluster project

Contact

Dr Caitriona Strain: caitriona.strain@ernact.eu

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Meeting ID: 862 0385 7436 Passcode: 350465

#15 - NPA Renewable Energy Pilots Online

Priority Axis 3

An online platform to access real-time data and information from renewable energy pilots across Northern Periphery and Arctic Regions. <https://smartrenew.interreg-npa.eu/>

Possible activities of clustering project

Identifying projects with similar themes, territorial challenges and aims

Utilising project clusters to expand the SMARTrenew project interface using greater digital resources for a wider impact and reach among target audiences and ensure more effective implementation and results

Better leverage existing knowledge and good practices across the NPA in the field of renewable energy

Contact

Dr Nick Timmons, Letterkenny Institute of Technology: Nick.Timmons@lyit.ie

<https://us02web.zoom.us/j/81221644728?pwd=L2JjTGh5WU1DVm5Jdk9GRGE2UmhIZz09>

Meeting ID: 812 2164 4728 Passcode: 831561

#16 - APP4SEA+CLIMATE

Priority Axis 4

Current projects: <https://app4sea.interreg-npa.eu/> and <https://climate.interreg-npa.eu/>

Possible activities of clustering project

To increase the preparedness level of environmental authorities for the risks of oil spills and impacts of climate change. Spreading the outputs of APP4SEA and CLIMATE projects to those NPA regions, which have not been involved in these projects, and perhaps even beyond the NPA region

Contact

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Meeting ID: 849 4261 3153 Passcode: 535728

#17 - STRATUS

Priority Axis 4

Current projects: <https://stratus.interreg-npa.eu/>

Project goals:

VR Application that incorporates the cultural and natural heritage of sites across coastal areas.

This app will incorporate the past, present and future of the effects of climate change and coastal erosion over time.

This project will be scalable to all similar areas in the NPA regions.

Our view is that connecting with emergent digital technologies and changing digital literacies is key to re-energising our towns, villages and communities

Objectives for the webinar:

New Partners

Complimentary Projects.

Project Ideas.

Contact

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Meeting ID: 876 6323 3552 Passcode: 695615

#18 - From consumer to differentiated tourism, paths and cultures in the Nordic countries

Project goals:

re-building and testing existing tourism strategies around themes into which visitors could turn with more knowledge, understanding and finally educated approach.

It would mean looking at Nordic regions from outside, with a fresh look, mapping prominent and meaningful resources (natural and otherwise), identifying new thematic paths, making them selectively and partially accessible through the potential of virtual tools, formulating marketing strategies built on this new knowledge, and ensuring options to experience these new paths in situ.

In this way we hope to re-build more sustainable, multisided, extroverted, and quality-oriented tourism options.

Contact

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Meeting ID: 857 4060 3927 Passcode: 347638

#19 - Promoting Heritage in Virtual Environments (PHIVE)

Priority Axis 4

Project goals:

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